

Indiana Youth Services Association

STRATEGY MAP

EXTERNAL

- Ability to Influence/ Relationships
- Coordinated Communication Strategy
- Growth Strategy

FINANCIAL

- Sustainable State Office Financial Plan
- Resources for Member Agencies
- Cost Sharing/ Shared Services
- Fund Development

INTERNAL

- Program Standards/ Outcomes
- Valuable Accreditation Process
- Strategic Plan
- Internal Relationships

PEOPLE

- Board Development
- Quarterly Trainings for Members
- Professional Standards & Development Opportunities

External	Objective	Measure
Program Development	MGD College Toolkit	Informational kit complete as leave-behind
	App for Safe Place	Live and used in SP presentations by all SP programs
	Safe Place Expansion	20 Safe Place Programs in IN
	YSB Program Innovation	New Trauma Responsive Program model/program standard
	JDAI Partnership	Partner SP/JDAI initiative in one county.
	Public Service Partnerships	Statewide Initiative with 1 state agency
Advocacy	Legislative Day	Process to create awareness of all YSBs with Legislature
	YSB local advocacy	Each YSB has identified a local advocacy topic and monitors on IYSA database
Communications	Website	Revised public side of website. Updates occur at minimum every 2 days
	Newsletter	Quarterly newsletter to YSBs and Stakeholders
Agency Development	Menu of capacity building services offered by IYSA	All technical assistance offerings catalogued and listed in member portion of website. Some included in member dues, some may have additional cost

Resources	Objective	Measure
YSB Funding	Funding for new program models	Funding for Trauma Responsive pilot program at 1 YSB
	Additional YSB Funding	2 new sources of program funding for some YSBs
	Support YSB RD Capacity Building	Assist 4 YSBs with annual campaign/Strategic Planning
	Clearinghouse for grants	Monthly posting of grants available/applicable to members
	Other Administrated funding to YSBs	1 new administrative contract
IYSA Funding	State HT Conference	Annual conference attended by 100 statewide stakeholders
	Admin for NSP and increase YSB	3M for 30 YSBs
	Annual Campaign for IYSA	Additional 30k from board fundraising
	Access to Training space	List of free/low cost training spaces around the state
IYSA Budget	Staff budget tracking	Monthly budget monitoring by all staff responsible for a budget
	Additional earned income through Admin Contracts	Support of 5% of overall admin
Internal	Objective	Measure
Communication	Monthly Newsletter	Online newsletter to YSBs
Training	Regional Program Specific offerings	Regional meetings of YSBs twice a year outside of quarterlies

	More efficient committee/quarterly schedule	Final annual schedule/format/regular committee schedules
	Catalogue of Credential trainings	Resource available to all YSBs to find core competency trainings for staff
Operations	Analysis of workflow/staffing	Revision of org chart and all job descriptions
	Enhance database	Database accurately and efficiently tracks YSB activity in all four core roles
	Mission Management Cost/Benefit Analysis	Determination by 12/31/18
People	Objective	Measure
Board	Expand Fundraising committee/efforts	Board RD committee with chair and 5 members (not board members)
	Structure to support staff with vision/strat. plan	Committee chairs are board members, supported by IYSA staff. Chairs understand objective and are supportive of staff implementation
	Board Dev for IYSA and YSBs	Develop form board orientation and annual training plan for IYSA that can be utilized by YSBs

	Effective Board recruitment strategy	Active Board Development committee with written plan to recruit for IYSA through 2020. Establishes balance board classes and matrix is up to date.
Training	Institutionalize CYC credential	Indiana has more CYC credentialed youth workers than any state in the U.S.
	Menu of technical assistance offerings	YSBs can select from list on member section of website for Technical Assistance from IYSA staff or consultants engaged by IYSA
	Healthy Lifestyle/Secondary Trauma Initiative	Annual IYSA Wellness Initiative
YSBs	Build Collaboration among YSBs	
	Link similar YSB program staff	Affinity program tracks at Staff Development Retreat
	New YSB Director Orientation	New directors receive in-person orientation within first quarter of employment
	Inform on emerging trends	One youth trend from national data presented at each quarterly

Owner	Completion Date
IYSA MW/DW	12/31/18
IYSA RD/DW	12/31/19
Program	12/31/19
Program	10/31/18
Program	7/1/19
Advocacy	12/31/19
Advocacy	11/30/18
Advocacy	6/30/19
IYSA JH	5/1/18
IYSA JH	2/1/18
IYSA DW	3/31/19

Notes	
Program	7/1/19
IYSA DW	5/1/19
IYSA MWDW	3/1/18
IYSA RD/DW/ JH	2/1/18
IYSA DW	1/1/18
IYSA RD/KA	1/1/18
IYSA RD/DW	5/1/19
IYSA MW	12/31/18
IYSA JH	8/1/18
IYSA SD	6/1/18
IYSA DW	12/31/19
Notes	
IYSA JH	7/1/18
Membership	10/1/18

Membership	8/1/18
IYSA JR	12/31/18
IYSA DW/SD	10/1/18
program	12/31/18
IYSA SD	12/31/18
Notes	
IYSA Board	10/1/18
IYSA Board	12/31/8
IYSA E.C.	6/1/19

IYSA E.C.	2/1/19
program	12/31/19
membership	12/31/18
IYSA JH	1/1/18
IYSA DW	
Membership	8/1/18
Membership	9/1/18
program	10/1/18